

CARLTON MCLELLAN, PH.D.
President, *MY international, Inc.*

Capabilities Statement

Summary

Seasoned consultant, independent contractor, and sports enthusiast with more than 17 years' experience as a global project director, program manager, and researcher. Have designed, implemented, and evaluated over 120 international education, knowledge exchange, training, and/or capacity-building projects for practitioners, students, and youth from developing countries, and oversaw and evaluated over 200 more similar projects, including sports, coaching, and community development through sports and recreation projects. Expertise in project proposal writing, proposal coordination, leading proposal teams, and evaluating project proposals, gained while assisting large and small nonprofit organizations with development and submittal of successful proposals that have resulted in over \$80 million (USD) in project funding. Experienced at event and program design; developing and building strategic partnerships; and connecting individuals and organizations globally, around common goals and objectives. Founded a nonprofit, global affairs consulting firm called *MY international*, with the purpose of promoting international engagements that develop capacity and increase mutual understanding and cooperation among peoples and institutions of the world.

Available for international program development, research projects, and proposal writing consulting assignments.

Capabilities and Proficiencies

- Proposal coordination, management, and writing
- Design, management, and administration of short-term international projects
- Project budget development, tracking, and reporting and financial management
- Developing project concept papers and outlines
- Conducting research and reporting on findings (academic and thematic)
- Report and brief writing
- Initiating and managing relations and liaising with federal government funders including U.S. Department of State, U.S. Agency for International Development, and U.S. Embassies/Missions abroad
- Cultivating and managing international partnerships in the public and private sectors
- Developing relationships with higher education institutions representatives
- Selecting and managing relations with consultants, program partners, and sub-contractors

Consulting Clients

- The World Bank (Washington, DC, USA)
- FHI 360 (Washington, DC, USA)
- Meridian International Center (Washington, DC, USA)
- Academy for Educational Development (Washington, DC, USA)
- Exegesis Consulting (Johannesburg, South Africa)

Sample Consulting and Project Experience (over 100 projects managed since 1997)

- 2015 **Technical Advisor and Writer, Knowledge Exchange.** Wrote Results Stories (impact stories) for the World Bank, highlighting the lessons learned and impacts of its knowledge exchange programs in multiple sectors and multiple countries.
- 2015 **Project Director, *Combating Gender-Based Violence*.** Responsible for a short-term knowledge exchange project for eight gender-based violence advocates from India and Pakistan. Project focused on exploring partnerships in combatting such crimes, educating the public, and developing effective policies.
- 2013 **Project Director, *Education in the United States Project* for *Global Ties U.S.*** Responsible for a short-term knowledge exchange project for educators from the Nigerian Ministry of Education. Project focused on exposure to the U.S. system of evaluating educational programs and teachers.
- 2012 **Project Director (Consultant), *Freedom of Information Project* for *Meridian International Center*.** Responsible for the conceptualization, implementation, and management of an \$87,000, 17-day U.S.-based professional development and knowledge exchange project for seven human rights professionals from Nigeria. The project, funded by the U.S. Embassy in Abuja, Nigeria, focused on exposing project participants to the various actors in the implementation of the U.S. *Freedom of Information Act*.

- 2012 **Project Director (Consultant), *Justice for All Project*** for **Meridian International Center**. Responsible for the conceptualization, implementation, and management of a \$75,000 13-day U.S.-based professional development and knowledge exchange project for five senior level judicial and law enforcement officials from Ethiopia. The project, funded by the U.S. Agency for International Development (USAID) Office of Governance and Democracy in Addis, Ababa Ethiopia, included the President of the Ethiopian Supreme Court and the Chief of the Federal Police as project participants. It focused on exposing them to the U.S. judicial system and rule of law, helping to fulfill the USAID Ethiopia's mission of working with Ethiopians to strengthen rule of law, promote human rights, and improve the administration of justice in that country.
- 2012 **Project Director (Consultant), *U.S. Elections*** for **Meridian International Center**. Responsible for the conceptualization, implementation, and management of a \$60,000 13-day U.S.-based professional development and knowledge exchange project for five senior level judicial and law enforcement officials from Ethiopia. The project, funded by the U.S. Agency for International Development (USAID) Office of Governance and Democracy in Addis, Ababa Ethiopia, included the President of the Ethiopian Supreme Court and the Chief of the Federal Police as project participants. It focused on exposing them to the U.S. judicial system and rule of law, helping to fulfill the USAID Ethiopia's mission of working with Ethiopians to strengthen rule of law, promote human rights, and improve the administration of justice in that country.
- 2009 **Project Director, *Women in Higher Education Project*** at the **Academy for Educational Development (AED)**. During my time in this position I administered a \$127,000, 14-day U.S.-based professional development and knowledge exchange project for five Deans of women's colleges in Iraq. The project, funded by the U.S. Embassy in Baghdad, Iraq, focused on introducing these deans to the role of women in higher education and leadership in the United States, so that they might continue to promote the same in their country. It was also intended to help them develop relationships with U.S. higher education institutions that would lead to future international research and academic partnerships.
- 2008 **Project Director, *Baseball in South Africa Project*** at the **Academy for Educational Development**. This was a 20-day U.S. based professional development and knowledge exchange project funded by the U.S. Department of State, Bureau of Educational and Cultural Affairs as part of its International Sports Initiative. It included 10 South African baseball coaches, and provided participants with access to resources in American baseball, including the Cal Ripkins Baseball Camp, representatives of Major League Baseball, and Little League Baseball. The project's focus was to help participants understand the grassroots potential of baseball and discover how success in athletics, with an emphasis on teamwork, respect, and leadership, can be translated into development of life skills and achievement in the classroom.
- 2008 **Project Director, *Youth Recreation Center Directors*** at the **Academy for Educational Development**. This 14-day professional development and knowledge exchange project consisted of 10 youth development and recreation workers from the West Bank (Palestine). It was part of the U.S. Department of State, Bureau of Educational and Cultural Affairs and its SportsUnited Initiative. The project was intended to aid participants in their discovery of how success in athletics and recreation can be translated into the development of life skills and achievement in the classroom. It was designed to introduce participants to their American counterparts working with youth programs, and specifically to allow for an exchange of innovative ideas and practices in sports and recreation programs for at-risk and traditionally underserved youth.

Sample of Publications, Research, and Reports

Scholarly:

- McLellan, C. (2015). "America's Ambassadors of African Descent: A brief history." *The Journal of Pan African Studies*, 8 (1), 60-77.
- McLellan, C. (2011). "International Education Travel and Youth of Color: College is too late!" *Education and Urban Society*, 43 (2), 244 - 265.
- Pillay, V. and McLellan, C. (2010). Diverging on Diversity and Difference: The mask of inclusion. *Perspectives in Education*, 28 (3), 13 - 22.
- McLellan, C. (2009). "Cooperative Policies and African International Students: Do policy spirits match experiences?" *Higher Education Policy*, 22(3), 283 - 302.
- McLellan, C. (2008). "Speaking of Internationalization: An analysis of policy discourses on internationalization of higher education in post-apartheid South African." *Journal of Studies in International Education*, 12(2), 131 - 147.
- Jansen, J., McLellan, C. and Greene, R. (2008). "Internationalization and the Politics of Ambivalence in South African Higher Education" In *Higher Education in Africa: The International Dimension*, Eds. Jane Knight and Damtew Teferra, 387 – 420. Association of African Universities and the Center for International Higher Education, Boston College. Accra, Ghana and Boston, Massachusetts.

- McLellan, C. (2006). “Internationalization as a National Policy Issue in South Africa: A look at the policy context and a way forward.” In *The Internationalization of Higher Education in South Africa*, Ed. Roshen K., 179 – 190. International Education Association of South Africa. Durban.

Editorial and Evaluation Reports

- McLellan, C. (2015). “Celebrating the History of Black Ambassadorial Leadership.” Association for Diplomatic Studies and Training (ADST). Available at: <http://adst.org/inside-foggy-bottom/celebrating-the-history-of-black-ambassadorial-leadership/>
- McLellan, C. (2014). *The Big Game: A landscape study of sport for development, diplomacy, and peace-building*. A Report commissioned by and written for FHI 360, Washington, DC.
- McLellan, C. (2014). “Celebrating the American Ambassador in Black History.” Opinion piece in *Afro-American Newspaper*, Vol. 122, No. 30, March 1.
- McLellan, C. (2013). *Global Academic & Professional Fellowship Programs: A review of the landscape*. A Report commissioned by and written for FHI 360, Washington, DC.
- McLellan, C., Shah, B., and Volfson, J. (2011). “International Exchange! Building capacity through connecting people.” A Report for the Academy for Educational Development (AED), Washington, DC.
- Academy of Science of South Africa (ASSAF) (2010). *The PhD Study: An evidence based study on how to meet the demands for high-level skills in an emerging economy*. A Consensus Report. Pretoria, South Africa.
- Exegesis Consulting (2007). *Africa Education Initiative: Innovations to enhance access and quality. Mid-Term Assessment 2002 – 2007*. A report to the U.S. Agency for International Development (USAID). Washington, DC.
- Exegesis Consulting (2007). *Africa Education Initiative: Ethiopia Country Report*. Prepared for, and presented to the U.S. Agency for International Development (USAID). Johannesburg, South Africa.
- Exegesis Consulting (2007). *Africa Education Initiative: Uganda Country Report*. Prepared for, and presented to the U.S. Agency for International Development (USAID). Johannesburg, South Africa.
- Exegesis Consulting (2007). *Africa Education Initiative: Zambia Country Report*. A report prepared for, and presented to the U.S. Agency for International Development (USAID). Johannesburg, South Africa.
- Exegesis Consulting (2007). *Africa Education Initiative: Interim Teacher Training Assessment-Uganda Country Case Study*. A report to U.S. Agency for International Development (USAID). Johannesburg, South Africa.
- McLellan, C. (2007). “A Lesson Plan for Improving Minority Participation in Study Abroad.” *Diverse: Issues in Higher Education*, November 2007, 24(19), 31.
- Exegesis Consulting (2006). *Africa Education Initiative: An Interim Assessment of AEI Teacher Training: Looking to the Future*. Prepared for, and presented to the U.S. Agency for International Development (USAID). Johannesburg, South Africa. Johannesburg, South Africa.
- McLellan, C. (2005). “A Plea to Internationalize our Black Youth.” *Black Issues in Higher Education*, 22(3), 90.

Panels, Presentations, and Training Facilitations

- Have led over 100 orientation sessions for participants in the International Visitor Leadership Program (IVLP) and other short-term educational and knowledge exchange programs, 2002 – Present.
- Panelist, “The International Visitor Leadership Program and Higher Education Institutions: Opportunities for Partnerships,” NAFSA Association for International Education Regional Meeting, Dallas, Texas, 2014
- Designed and facilitated three separate, three-week EducationUSA Advisor Training and Knowledge Exchange Program, Washington, DC, 2012 and 2013
- Panelist, “International Career Opportunities”, International Education Week, University of Northern Kentucky, 2011